

Wahkiakum Chamber of Commerce

Board Meeting

July 08, 2026 1030 Hours/ River Street Meeting Room

Attendees:

Steve Carson	Garrett Radcliff
Kim Howell	Dan Lorenzen
Kay Walters	Ryan Murillo
Brandi Beedle	Shannon Britt
Richard Erickson	Bob Jungers
Todd Sourvenir	Colton Pfinniger
Cindy Langston	Kenzie Jones
Kay Walters	

Agenda:

Call to Order – 10:30 Steve Carson, President

Move to approve minutes – , seconded –

Minutes approved, unanimously

Any Agenda topics to add? Kim asks to add membership committee to minutes

Cindy would like to give fair update.

Committee Reports:

Treasurer's Report –

Kim provided a year-to-date end of quarter 2 report to the Board by reviewing the Budget vs. Actuals Report, the Profit and Loss Report, Hotel/Motel Spend by Month and our Balance Sheet. At 50% of the year, we have brought in 46.6% of our projected revenue and spent 53% of our revenue budget. No need for adjustments currently. Our P&L shows our total revenue at \$95476 and our total expenses at \$103742 with a net revenue of -\$8266. We still have \$3750 in contract payments not yet paid. We expect \$10477 for Hotel/Motel Q2 income and a \$26270 Q2 ADO payment that includes the extra \$12K in funding for extra credit reporting due on 7/7/26 that Ryan is on track to submit. Those payments should arrive next month. Hotel/Motel report shows that although we have received \$20,441 in HM funds, we have only spent \$7848 in those funds to date. And finally, our Balance Sheet shows that our HM Restricted Fund balance is \$99164 (including our built-up reserves); our Memorial Loan Restricted Fund balance is \$44813; and Blooms fund balance is \$1425.

Tourism:

The tourism committee met last week. They are vetting the requests and then will bring those recommendations to the board for approval. There is now a scoring matrix. The goal for next year is to have a set date where all requests come in and decide for the year how funds will be divided out to requesting businesses. Also the committee discussed having a visitor's guide produced. Can try for a visitor's guide to be sponsored.

Had three requests. The committee recommends to approve req from widows and warriors. Have given to this event before. They are prompt at returning their numbers, and the Marina fills up. Todd moves, Brandi seconds. Approved unanimously.

RM 38 requested 5k for music fest on BED, to help cover cost to keep open to community without a cover charge. Numbers from last year were not submitted. Hotels are already maxed out at capacity. Kim moves to accept the recommendation to deny that request. Kim moves, Dan seconds. Discussion: Javier advises he was not aware of the reporting that needed to be done. The board advised that it was provided on the application. It needs to be done within a timeframe after the event. Javier advises that this is how most Chambers support music festivals though things like music festivals. Steve advises that the committee does recognize that even though there are not specifically always heads in bed, but can be a return in future returns to the county. Kim noted that we normally aid with advertising, not funding whole events. Javier had the report and did not know that it should have been submitted. Can there be access to the matrix in the future. Vote: 5 ayes, 1 nay - Todd, 2 abstain - Javier and Richard

3rd request is for Flynn Creek Circus. Payroll was highest expense at 18k. Marketing, fuel surcharge. Do have their previous numbers, have large following, brought in outside tourism. Cindy moves to accept the recommendation, Dan 2nds. Discussion: When is the timing: the event will be at the marina again. This is earlier than the previous year. Same financial request as last year. Javier says he sees this as an opportunity for the chamber to drive folks into the businesses. Last year they sold 281 tickets, but tickets are for families. Todd adv anytime we can get a big event after the summer season is good for the community. Dan asked how the tent was. Ayes: unanimous, Abstain - Javier

Staff:

BED: 78 booths, currently maxed 82 vendors, 5 on waitlist, 26 parade entries. Host photo contest at Johnson house. Sign ups are out. Pretty much full on volunteers. Ryan is stuck on trash. Stanleys has donated 4 dumpsters. Garrett will be creating and sending out a chamber booth sign-up, will have the firework merch for sale. Is master of ceremonies stage is set, just need someone to pick it up. Needs to be in place on Friday night. Analisa Vik singing National Anthem, Gretta will be singing 50 Nifty united states to kick off. Main street will be quiet zone for Fire Sirens. Would like horns quiet during National Anthem also.

Magic show is at the PCA. Being advertised. Kids zone, sidewalk chalk is all set. No Friday kid zone. JJ will have pizza by the slice during chalk art. Will be more art vendors at Strong Park. Flyer goes in the Eagle tomorrow. Fb advertising is going great.

Director's report: put together case study on Columbia Coast. Our philosophy on how we will continue to use the materials in the future. Was an option to receive additional moneys from ADO, Invoiced for 12k and submitted yesterday.

Port got 12 commercials out of the money that they gave to Columbia Coast. 4 1 min, 4-30 sec, 4- 15 sec commercials. Gave the money with deliverables.

Unfinished Business:

New Business:

Membership Committee – The Executive Committee, in an attempt to offload our staff, suggested that we create a membership committee, that could review and revise our current membership benefits; directly recruit new members through personal calls or visits; plan and conduct an annual fall membership meeting; and develop creative ways to engage our members in Chamber activities. Kim entered a motion to create this

committee/Dan seconded/motion approved. Anyone interested in participating should let Steve know.

Public comment:

Cindy Langston, newly hired Assistant Fair Manager, gave an update on the Fair. They now have a new Board and are looking for donations of money, office supplies, lumber, labor, tools, just about anything donated, they could use. Erin Hill is the new Fair Board President. They will hold a work party Saturday, 7/11 @ 10 am – bring your own tools. Cindy also reported that they have connected with a Chili Cook Off Group as a potential event. Lots of discussion followed, as the Chamber staff had been approached earlier this year by the same group and info and suggestions for the fair moving forward with this group.

Meeting adjourned at 11:43