

# Wahkiakum Chamber of Commerce

## Board Meeting

June 09, 2025/ 1030 Hours/ River Street Meeting Room

### Attendees:

Bob Jungers	Lee Tischer
Steve Carson	Garrett Radcliff
David Olson	Dianna Zimmerman
Kim Howell	Dan Lorenzen
Kay Walters	Marissa Schillios
Todd Souvenir	Ryan Murillo
Brandi Beedle	Javier
Richard Erickson	

### Agenda:

Call to Order – 10:03 Steve Carson, President

Motion to approve David, Todd second, pass unanimously.

Any Agenda topics to add?

David – Pioneer Cemetary postponement.

### Committee Reports:

Treasurer's Report –

#### Finance -

ADO Update – After meeting with Diana Divens, ADO Program Manager, WA Dept of Commerce, we have no recourse to change our F Y 26/27 ADO Allocation which will be \$51,658/year, an annual reduction of \$23,342. This new ADO grant takes effect August 1<sup>st</sup>.

We will receive our last payment of \$21,350 for our Q2 in late July/August. Our quarterly payments thereafter will be \$12,915.

Bank of the Pacific Account Changes – The Finance and Executive Committee recently approved BoP account changes to secure a better return in interest on our accounts there. \$100K was withdrawn from Chamber Checking and two \$50K CD's – one 9-mo term, the other an 11-mo term, both @ 3.25% - were purchased. \$25K was withdrawn from our Memorial Loan Fund to purchase a CD in that amount (11-mo term at 3%), leaving \$19K still available for loans. Also, both our Savings accounts (Chamber and Memorial Loan Fund) were converted into Money Market accounts which ups our interest yield to .2-.5%).

June Financials – Presenting June P&L and YTD through June P&L. Shows our \$35K Lodging Tax payment to Willapa Harbor Chamber for the Columbia Coast TV project. This causes a big deficit in our Net Operating Income and will impact our 2025 budget that doesn't account for this. Reminder that we have over \$140K in Lodging Tax reserves in our accounts.

Full End of Q2 Budget Reports will be presented at the August Board Meeting. Expecting Leading Light to have our Balance Sheet updated by then, including tracking of our HM Tax Fund.

## Tourism:

Met and reviewed 4 Todd makes motion to move to approve spending. David Seconds.  
Passed unanimously

- i. Raven's Run Disc Golf Event (\$500)
- ii. Elochoman Street Market (\$1300)
- iii. Warriors & Widows Salmon Derby (\$1000)
- iv. Harmony on the River (\$1000)

Additionally:

RM 38 looking to help cover costs for BED expenses. Have not done cost increases to the public but vendor costs have increased. RM 38 total cost is about \$12000, asking for \$5000. Will submit to tourism committee for revue and will get answer to Javier.

## Chamber Staff:

Director's Report – 9 sponsors about \$5200. 70 vendor registrations. 83 total booths

ADO Final invoice has been submitted.

Community initiatives – Ferry celebration had over 200 people. Had to make some last minute changes, but went flawlessly. The building hit capacity. Ran out of programs almost immediately.

Press & Media. Running paid social media for BED. Have ads in Radio (bicoastal) for 2 wks. Working on BED. Have not gotten agreement from WSDOT yet. Lee adv fireworks company says will be good show this year. Show will be a larger show for larger cost

## Old Business:

N/A

## New Business:

Hotel/Motel Tax

Have established HM committee.

Kim moves to approve add 5k to Willapa Harbor Chamber of Commerce for Columbia Coast TV project. David Olson seconds.

The additional money would help with national broadcasting. Executive and Finance committee suggested approval. Will be on a channel owned by A&E. Wahkiakum West buys the airtime. As it is understood, can't sell anywhere else for a week and then will be able to be shown on the Cathlamet local programming channel through Charter. Will air in the fall. Todd added that it is an opportunity (that doesn't come around very often) to take advantage of.

Passed unanimously.

## Public comment:

Pioneer Cemetery – David spoke with Ryan and Garrett. Had been trying to set up for the Friday before BED. Has to be done through the school for logistic reasons. Not enough time to make it happen. It would be a skeleton of what needs to be done in order to make it

happen on such a short time frame. There is a lot of families needing to be invited. Date TBD. Could get heads in beds if advertised properly.

Changing date of quarterly Wi-Fi meeting. Second Wednesday at 1330 at CFD Debraie Room. Partnership between chamber, town, PUD, port 1.

**Meeting adjourned at 11:02**