

Wahkiakum Chamber of Commerce

Board Meeting

March 12, 2025 / 1030 hours / River Street Meeting Room

Attendees

Ryan Murillo	Kay Walters	
Brandi Beedle	Terrie Howel	Diana Zimmerman
Kim Howell	Kelly Patterson	Donna
Garrett Radcliff	Gene O'Neil	
Richard Erickson	Kay Walters	
Marissa Schillios	Ken Johnson	
Todd Souvenir	Kurt McNight	
Shannon Britt	Gene O'Neil	
Dan Lorenzen	Steve Carson	

Agenda

Call to Order - 10:32 Steve Carson, President

- Steve Carson called for a motion to approve minutes, Richard moved to approve. Kim seconded. Motion passed unanimously.
- Treasurer's Report:
 - Compared Ryan's spreadsheet to Quickbooks and they were similar. Crab feed had \$4800 net profit. Were able to sell excess crab.
 - Update on RFP: March 15 is the corporate tax deadline thus many accountants are busy. Have found 4 so far. Have bids from 2, would like to get bids from two more firms before making a decision. One firm had very reasonable quote but can't start until May.
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Old Business

- None to discuss further

New Business

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- 100 year Ferry Update:
 - Ryan & Delphine met last week . Ordered the banner for the Ferry. Banner will have a QR Code. It is being made by a local designer.
 - Still need to print flyers
 - Signs will arrive at the Creamery on June 21 and will be installed after
 - Are offering different sponsorship packets at \$250,500 &1000
 - A representative from Gov. Bob Ferguson's office advised they did receive the invite.
 - Would like to make space for locals and people with ferry interactions at the ceremony.
- Hotel/Motel Request: Lucky Sky Challenge for \$750
 - Will take place at Lucky Mud and Skyline Golf Course.
 - Will bring in about 120 persons for a 2-day event.
 - Marissa moved to approve. Brandi seconded. Passed unanimously
 - Gene commented that the Chamber should promote this event better. Ryan will do follow-up with Jesse.
- Blooms Update: Kelly & Donna Report out
 - Have 6-8 Members and are in 7th year of planting
 - In planning for May, Blooms will need \$600-700 for plants,
 - Working with Puget Island Gardens on perennials and baskets.
 - Planters will cost \$150 each. Had \$600 left in account, but would like to request \$1000 from the Chamber for replacements/upgrades. Kim advised there is money budgeted for Blooms from the Chamber and there is currently \$1300 in that account.
 - Gave up the Blooms storage unit. Was not being utilized, thus no need to continue.
 - Advised Main Street merchants have been a big help in maintaining existing planters.
 - Ryan will do more work to promote Blooms. Todd asked if the Port paid, would the blooms be able to add planters at the Marina.
- Presentation on proposed TV show
 - Network has 65k viewers in the US and Canada. Show would have 3 hosts. Company would do a "Sizzle Reel" , basically an extended commercial. Show would have 2-3 Seasons covering both sides of the Columbia and showcase businesses and activities accessible to the public.
 - Total budget is \$800K looking to raise \$240k to cover 3rd party expenses. 13 weeks beginning Oct 4. Will be on an A&E streaming platform. In discussion with PBS and other streaming platforms. Willapa Chamber is the Key sponsor. Is asking Wahkiakum Chamber for \$25k
 - Will host executive session after this meeting to discuss further.

Employee Report

Have 6 new members in February including a corporate membership with Blooms donation.

Hook the Hawg is at the end of the month. Hoping for 80 registrants.

Have attached the Crab Feed feedback survey. Most were very positive, only 5/79 had negative feedback.

WorkSource is hoping to do a job fair in May/June

COG has an upcoming vendor series focused on Vendor Best Practices for Food Trucks

Lindsay Coch is doing a Canva training at Vista on 3/27

Almost at the end of Q1, have ADO monitoring

Public Comment

- Could the Chamber do a ribbon cutting for Kel's at the Hook the Hawg event?
- Emergency Get Ready! Go! Event planned for 6/07 11-3p at the Hope Center.
- Quincentennial of Paul Revere's ride. People can hang lanterns on porches on night of 4/18

Adjournment 1139 hours