



August 2024 - Chamber Meeting

August 14, 2024 - River Street Meeting Room

Minute Taker: Steve Carson

Item	Type	Note
Call to order	AGENDA	Shannon called the meeting to order at 10:00
Approval of Minutes	DECISION	Approved
Treasurer's Report	DECISION	Approved
Hotel/Motel Fund Request	DECISION	Approved to provide \$500 to advertise for the Fall Classic 4-man Scramble.
Bald Eagle Days Wrapup	TODO	Ryan shared a presentation on tourism statistics courtesy of Wings PNW. Advertising engagement was up significantly this year especially outside Bof Wahkiakum. Gene asked about advertising and how the Chamber could facilitate local businesses working together to increase the effectiveness of our customers and followers. The information will be attached to the minutes.
Hook the Hawg	INFO	Signups in progress for the fall event.
Public Comment	TODO	Dave Olson brought up an issue about the Cathlamet Historical Walking Tour. Appears to be completed but not printed. Dave offered to assist with the project. Dave asked about the public QR Code signs not being visible downtown.
	INFO	Todd shared information about the Wooden Boat Show and the new Regatta event at the Marina. He mentioned that advertising opportunities will be available for next year.
	TODO	A request was made to get a final wrapup of Bald Eagle Days finances.
	TODO	Feedback on the fireworks show was strongly disappointed in the program. It was longer, but with delays between fireworks and no real finale. The fireworks company needs to be notified of our disappointment.
	TODO	Gene asked if we can have a New and Old business section. He also asked for clarification related to the Hotel/Motel tax fund.
	TODO	It appears we need to come up with a list of Chamber priorities and projects with advertising, flyers, and long term projects.
	TODO	Discussion on the treasurers report with bank balance, budget, and year to date numbers.
	INFO	Reminder for Business After Hours - also opening date of the fair.
Adjourned	AGENDA	Meeting adjourned at 11:15 am